

EXPERTISE ARIAL 10 CAPS



# HOW LEADERS VALUE **QUALITY OF LIFE** IN THEIR ORGANIZATION

21 October 2015



# The first international survey

Between November 2014 and January 2015

780 interviews



Companies



Hospitals



Universities

# Quality of Life is a strategic priority

- Today's top leaders in all geographies recognize that Quality of Life is a strategic priority for their organizations. The subject is a real concern that rises to the highest level of management.

**66%**

totally agree that they place a high level of importance on improving Quality of Life in their organization.

# Quality of Life and organisational performance

- If leaders place a high level of importance on improving Quality of Life, this is because of a clearly identified link to performance.

**57%**

totally agree with the fact that improving Quality of Life has an important impact on the performance of their organization.

- This is true across all sectors.

Leaders totally agree:



**60%**

Hospitals



**57%**

Companies



**54%**

Universities

# A shared conviction

- This trend is present in developed as well as emerging countries.

Leaders totally agree:



**72%**  
India



**70%**  
Brazil



**65%**  
United States

# What are the driving forces?

## 1. THE RISE OF THE POWER OF THE END USER

Leaders who say that end users' demands are a driver:



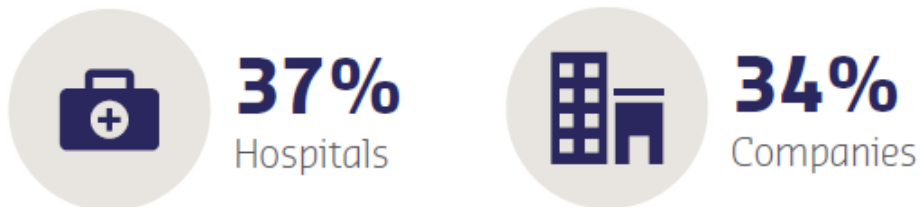
## 2. NEW GENERATIONS WITH NEW NEEDS

Leaders who say that the rise of the younger generations is a driver:



## 3. POLITICAL PRESSURE

Leaders who say that the new laws and regulations are drivers:



# Challenges

## IDENTIFIED OBSTACLES:

**53%**

Cost

**28%**

Other priorities within the organization

**21%**

Lack of culture and understanding  
of the topic within the organization

**19%**

Difficulty in demonstrating its impact  
on company performance

**18%**

Difficulty in getting started and/or implementing  
programs to improving Quality of Life

**13%**

No dedicated department in charge  
of Quality of Life

THE BIGGEST CHALLENGE:  
**THE SHIFT FROM COST  
TO INVESTMENT**

Thank you

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